



MOVIE MOGUL

Established in 2007, Movie Mogul Ltd is a forward-thinking film production company dedicated to the development and production of innovative feature films.

The company is headed up by MD and producer/director John Shackleton and Director of Operations, Gareth I. Davies and since inception, the company has always had an eye on the changing digital landscape and the potential for producer empowerment through emerging platforms and direct to fan sales and marketing. Not adverse to taking chances in the 'new world', MM is constantly searching for the business model that works and makes sense to audiences and filmmakers alike.

According to Shackleton: "I had an idea to create 'the world's first community-generated and community-owned film fund' back in the web 2.0 days, which became known as the Movie Mogul Fund, and I set up Movie Mogul Ltd accordingly. Movie Mogul Fund was the forerunner to a new wave in alternative film finance, which became known as crowd funding, and spawned the growth of specialist websites such as IndieGoGo, Kickstarter and now Sponsume".

PANIC BUTTON, which received its World Premiere at Film4 FrightFest and is now being distributed worldwide on DVD and Blu-ray, is Movie Mogul's first full-length feature film. A horror thriller, it's a modern tale about the dangers of social networking and the consequences of posting too much personal information online. It was shot in just 23 days on a budget of £500k on location in Cardiff. It was released on DVD in the UK by Showbox Media Group in Nov 2011.

Other films in the pipeline include MONSTER PROJECT, a Sci/Fi horror written by John Shackleton, QUICKFIRE, a thriller, written by Helen Adkins and FORGERS OF THE NORTH, a comedy, written by Rob Sprackling. There are also plans to make a slate of SEIS financed micro-budget genre features.

John Shackleton has been in TV and film production for over 12 years, having worked for the BBC, ITV, Channel 4, Discovery, Sky One, Sky Sports and MTV. He has also been a media trainer with Skillset Screen Academy Wales and Cyfle, a position which led to the production of several short films including the award-winning FIXED PENALTY, and SLEEP TRACKS, as well as ONE OF THE CROWD and BALANCE.

Gareth I. Davies has twenty years experience in commercials, corporates, dramas and promos for clients including Guess Jeans, Accurist, Lynx, Greenpeace, and Velux. Working in senior management and training, his clients have included Masdar, Hydrogen Energy, BP and CNN.

USEFUL LINKS

<http://youtu.be/LO3U7LWjswU>

<http://www.moviemogulfilms.com/who-are-we.aspx>

www.panicbuttonmovie.com

www.all2gethr.com

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